

BEAD History

BEAD began after a day-long discussion in April 1992 on the social and economic impact of AIDS organised by the Centre of African Studies and held at the School of Oriental and African Studies, London. The meeting included people from several multi-national companies, universities, WHO, ODA and the NGO sector. Participants found the meeting so useful and the mixed group so unique, that they decided to continue meeting.

Among BEAD's co-founders was strategic issues consultant, Dr. Barbara Heinzen. As an expert in long-term business strategy, Dr Heinzen co-ordinated BEAD's efforts for ten years, supporting companies in their responses to the AIDS epidemic in Africa and Asia. More recently, the BEAD administration has been taken over by John Snow International (UK), a non-profit making company providing expertise on a wide range of public and international health issues to governments and donors. This development has enabled BEAD to widen its access to expertise and networks, and to ensure it remains a cost-effective forum for information exchange.

BEAD Means Business

BEAD enables members to share information and learn from each other through their own experiences. Its objectives are to enable business to monitor the impact of disease, minimise its spread and manage its consequences for business and business strategy.

To achieve these goals, BEAD members, both inside and outside business corporations, are working with all those in society who can reduce the impact of disease.

Because infections spread:

Join BEAD to create and share comprehensive management tools that monitor disease and work to reduce its scope.

Because disease kills and costs:

Join BEAD to assess the vulnerability of your business - from workplace to marketplace.

Because health is central to the future of business:

Join BEAD to access the research framework and resources to place health on your company's commercial agenda.

The Rising Potential for Partnership



What the members say...

"Membership of BEAD has provided a wealth of information and effective ways of addressing community/employee health issues."

"BEAD is a highly cost-effective networking conduit"

"Regular exchange with academic and NGO BEAD members has enriched our knowledge about and raised the quality of our response to infectious diseases."

"...an extremely useful source of information and a forum for the exchange of ideas"

"BEAD's guide on costly diseases is for companies who prefer to be proactive rather than reactive."

"This guide is providing important information for all managers with responsibilities in developing countries."

"BEAD's unique strength comes from its broad membership of highly motivated professionals, who are committed to the sharing of information."

For evidence and expertise, join BEAD

BEAD

c/o John Snow International (UK)
Studio 325 Highgate Studios
53-79 Highgate Road
London NW5 1TL UK
Tel: +44 (0) 20 7241 8599 Fax: +44 (0) 20 7482 4395
E-mail: beadwork@dircon.co.uk



BUSINESS EXCHANGE ON AIDS & INFECTIOUS DISEASES

The Big Business Issue



BEAD: Sharing business solutions on infectious diseases in developing countries

The Rising potential for Disease



BEAD is a unique organisation that gives business the opportunity to network with a diverse range of participants about effective responses to diseases such as AIDS, TB and malaria.

BEAD Business members benefit from the knowledge and experience of academic and NGO members who, in turn, value the support of business.

BEAD exists to share information, experiences and evidence on the financial and organisational impact that infectious diseases have on businesses, and to help provide the solutions to overcome them.

BEAD is a lean, tightly managed, global network supported by its members from business, non-profit, academic and public sectors through a small financial contribution and voluntary in-kind assistance.

Seminar Programmes

BEAD organises a series of presentations each year. Speakers are leading experts and practitioners in the fields of human resources and corporate strategy as well as of disease prevention, treatment, care and impact mitigation. All BEAD members are invited to attend the seminars and have access to innovative and often confidential support material.

Guest speakers have included:

- Professor Brian Greenwood, Fellow of the Royal Society - Malaria: Prevention and Treatment
- Dr John Porter, London School of Hygiene and Tropical Medicine - TB and its association with HIV
- Mr Duncan Wall, Commonwealth Development Corporation - Monitoring Accidents and Illness in the Workforce
- Professor Alan Whiteside - AIDS the Challenge for South Africa
- Dr David Heyman, Executive Director, WHO - Infectious Diseases and the World Health Organisation's Partnerships
- Dr Henk Rijckborst and Dr Stefaan Van Der Borgh - Heineken's HIV/AIDS policy
- Claudia Smitherman, Department for International Development, UK - Measuring the Cost of HIV/AIDS and the Effect on Corporate Strategy and Planning.

Information Exchange

BEAD business members use the informal network of expert members from various professions and sectors to share information via the e-mail list managed by the BEAD administrator.

BEAD has also developed the publication 'Costly Diseases in Developing Countries: A Business Guide', available free to all members or to non-members at a cost of £50.

This guide was written for business by BEAD business members who recognised that the absence of a policy on infectious diseases could have serious consequences. The authors drew on their collective business experience and that of the voluntary sector to provide essential guidance for business on:

- Monitoring** The Impact Of Disease
- Minimising** The Spread of Disease
- Managing** The Consequences of Disease
- Long Term** Thinking on Strategic Issues

BEAD's policy guidelines have been endorsed by the CDC Group for use by its +400 investee businesses around the world and by its investment partners including the World Bank and the International Finance Corporation.

BEAD: The Players

BEAD members include a wide range of professional members and consultants from the Commercial Sector, Academia, NGOs and Multilateral Agencies.

Some of BEAD's business members:

Anglo American Corporation of South Africa
Booker Tate Ltd.
De Beers Group
Glaxo Wellcome plc
Merck and Co.
Heineken NV
British American Tobacco
Standard Chartered plc
ExxonMobil International
Unilever plc
Shell South Africa

Some of BEAD's non-business members:

ActionAid
African Medical Research Foundation (AMREF)
International AIDS Vaccine Initiative
International HIV/AIDS Alliance
London School of Hygiene and Tropical Medicine
Prince of Wales International Business Leaders Forum
School of Oriental and African Studies (SOAS)
John Snow International (UK)
Panos Institute

Fact: Diseases directly affect business through increased costs and reduced productivity.

+

Fact: Diseases can threaten the economies and societies in which business operates.

=

Certainty: Business cannot afford uncontrolled infectious diseases, but they can afford to monitor, minimise and manage them.